



**NATIONAL™
BINGO GAME**

PRESS RELEASE

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Sittingbourne Bingo Player Scoops National Bingo Game Jackpot!

On Friday 5th August, one lucky bingo player scooped a whopping £98,823 in Sittingbourne's Mecca Bingo Club.

Thanks to her surprise win the regular player of over 25 years, who wishes to remain anonymous, will be treating herself and her family to a fantastic holiday abroad and a few home improvements that she'd been saving for.

After her Jackpot win of £86,323 and National prize of £12,500 was confirmed, she said: "I can't quite believe that I've won. I keep having to pinch herself to make sure it's not just a dream!"

David Malcom, General Manager at Mecca Bingo, Sittingbourne added "We're over the moon that this regular hit the Jackpot on Friday night. The lady is well known by the staff here and we couldn't be happier. After 25 years of playing, she is more than worthy of scooping such a phenomenal sum of money."

The National Bingo Game's Alastair Stewart said "It was such fantastic news to hear that the National Bingo Game Jackpot was won at Mecca Bingo Sittingbourne! On behalf of the National Bingo Game, we wish this lady huge congratulations and hope she and her family have a super holiday. We're absolutely thrilled for her!"

Taking part in the National Bingo Game couldn't be easier, simply visit your local club, or go online to find your nearest participating club and get down for a session!

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly.

For more information and advice visit www.gambleaware.co.uk.

- ENDS -

For updates on the National Bingo Game Jackpot and 30th anniversary games, follow **Twitter @NationalBingo** and visit www.nationalbingo.co.uk.

To stay up to date on bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

For further press information please contact: Amy or Amanda at Beattie Communications, tel: 020 7053 6021 or email: nationalbingogame@onlybeattie.com

Notes to Editors

- The National Bingo Game Association was formed in February 1986, with the first game played in June 1986.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- Over £1.1 BILLION in National prizes and over £700million in club prizes has been paid out in 30 years!
- There have been over 125,000 winners of National Bingo Game prizes, including the National, Regional, Zone, Jackpot and Instant Prizes.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.

National Bingo Game Jackpot Winners to date:

- There have been 45 National Bingo Game Jackpot winners so far winning over £4.5MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton

Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Blythe, Apollo Bingo Barrow-in-Furness, Mecca Bingo Mayfair Leeds, Mecca Bingo Catford, Mecca Bingo Ayr, Mecca Bingo Brierley Hill, The Forge Glasgow, Mecca Bingo Southend, Opera Bingo Carlisle, Beacon Bingo Cricklewood, Beacon Bingo Cricklewood, Mecca Bingo Wrexham, Mecca Bingo Luton, Apollo Bingo Rhyl, Mecca Bingo Rosehill, Beacon Bingo Loughborough, Mecca Bingo Dewsbury, Palace Bingo Great Yarmouth, Castle Leisure Bingo Barnes Hill, Mecca Bingo York, Palace Bingo Great Yarmouth, Beacon Bingo Northampton, Beacon Bingo Loughborough, Mecca Bingo Acocks Green, Astoria Bingo Hull, Mecca Bingo Wrexham, Mecca Bingo Wrexham, Mecca Bingo Burton on Trent and Mecca Bingo Sittingbourne winning £115,000, £110,000, £56,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £250,000, £190,000, £250,000, £250,000, £107,000, £250,000, £73,000, £216,000, £136,000, £250,000, £250,000, £229,000, £230,000, £113,000, £118,000, £197,005.31, £250,000, £230,690.05, £236,197.74, £250,000, £114,380.74, £117,408.09, £235,865.04, £250,000, £139,781.91, £252,500, £229,148.35, £260,000, £98,155, £216,020, £156,259.82, £258,333.00 and £98,823 respectively.