

PRESS RELEASE

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15 November, 2016

## Glasgow Tops League Table of UK's Luckiest Bingo Towns

Mecca Bingo Forge in Glasgow has topped a poll of the luckiest bingo clubs in the UK.

Players in the city have bagged a whopping £322,833.34 across 29 wins in the last year. Clubs in Aberdeen, Dundee Douglasfield and Hamilton also featured in the top 10 of winning clubs calculated between 1 October 2015 and 30 September 2016.

Miles Baron, Chief Executive of the National Bingo Game, comments: "Well done Glasgow and what a result for Scottish bingo clubs! It continues to show how popular bingo is in Scotland: friends and family meeting up at their local clubs for a great night out and a chance to socialise and Win. The fact that they have topped our poll during National Bingo week and in our 30<sup>th</sup> anniversary year is great: they will be ready to win some more."

The Lucky Towns top 10 has been released to mark the 30<sup>th</sup> anniversary of the National Bingo Game during National Bingo Week. The totals are based on cash prize winnings and exclude National Bingo Game Jackpot wins.

Mecca Bingo in Talbot Road Blackpool came in second place alongside Beacon Bingo in Cricklewood North West London who both had 27 wins totalling £307,833 and £306,166 respectively.

General Manager of Mecca Bingo, The Forge, Glasgow, Paul McGlinchey, comments: "We're thrilled to have topped the list of the UK's luckiest towns! I think it is fair to say that the club is more than a place to win prizes: we also provide a great venue at which people can meet up with friends, grab a bite to eat and most importantly have a great time without spending a fortune."

Welsh clubs including Castle Leisure Newport and Merthyr Tydfil were placed in the fifth and seventh position in the top 10 with 19 and 13 wins respectively.

When National Bingo Game Jackpot prizes were included in the data analysis, Palace Bingo Great Yarmouth topped the league table with a whopping £658,497 won over the course of the year.

National Bingo Game Lucky Towns top 10 based on total amount won between 1 October 2015 and 30<sup>th</sup> September 2016, excluding National Bingo Game Jackpot wins.

				Total
Order	Club Name	Total win	Town	wins
1	Mecca Bingo Forge Glasgow	£322,833.34	Glasgow	29
2	Mecca Bingo Talbot Road	£307,833.34	Blackpool	27
2	Beacon Bingo Cricklewood	£306,166.67	NW London	27
4	Mecca Bingo Aberdeen	£268,666.67	Aberdeen	23
5	Castle Leisure Bingo Newport	£229,500.00	Newport, Wales	19
6	Palace Bingo London	£212,500.00	London	16
7	Castle Leisure Bingo Merthyr		Merthyr Tydfil,	
	Tydfil	£175,000.00	Wales	13
8	Palace Great Yarmouth Gt			
	Yarmouth	£168,666.67	<b>Great Yarmouth</b>	15
9	Mecca Bingo Dundee			
	Douglasfield	£165,000.00	Dundee	11
10			Hamilton,	
			Scotland/	
	Mecca Bingo Hamilton	£157,000.00	Lanarkshire	13

National Bingo Week runs from  $14^{th} - 20^{th}$  November, celebrating 30 years of the National Bingo Game, during which super extra prizes can be won:

- £ 300 when claiming Lucky STAR
- £ 3,000 if claiming on 47 numbers or less
- £30,000 National Prize: Every evening and Saturday afternoon too!

Taking part in the National Bingo Game couldn't be easier, simply visit your local club, or go online to find your nearest participating club and get down for a session!

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly.

For more information and advice visit <a href="www.gambleaware.co.uk">www.gambleaware.co.uk</a>.

## - ENDS -

For updates on the National Bingo Game Jackpot and 30<sup>th</sup> anniversary games, follow **Twitter @NationalBingo and visit www.nationalbingo.co.uk.** 

To stay up to date on bingo news, winners, fun and games join our Facebook page Facebook/nationalbingo-game.

For further press information, images and interviews please contact: Amy or Amanda at Beattie Communications, tel: 020 7053 6000 / 07950 286538 or email: <a href="mailto:nationalbingogame@onlybeattie.com">nationalbingogame@onlybeattie.com</a>

## **Notes to Editors**

- The National Bingo Game is celebrating 30 years of winners in 2016!
- National Bingo Week runs form 14 20 November 2016 in all participating clubs.
- National Bingo Week prizes, offered in additional to the regular Club Prize:

Lucky STAR£ 300

o Call on 47 numbers or less £ 3,000

National Prize:

Every afternoon – as advertised (except Sat)

Every Evening and Saturday afternoon
£ 30,000

- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- Over £1.1 BILLION in National Prizes and over £700million in club prizes have been paid out in 30 years!
- There have been over 125,000 winners of National Bingo Game prizes, including the National, Regional, Zone, Jackpot and Instant Prizes.

- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- The most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise, as well as the chance to win..
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barrack Obama's stepmother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.

## **National Bingo Game Jackpot Winners to date:**

There have been 45 National Bingo Game Jackpot winners so far winning over £4.5MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Blythe, Apollo Bingo Barrow-in-Furness, Mecca Bingo Mayfair Leeds, Mecca Bingo Catford, Mecca Bingo Ayr, Mecca Bingo Brierley Hill, The Forge Glasgow, Mecca Bingo Southend, Opera Bingo Carlisle, Beacon Bingo Cricklewood, Beacon Bingo Cricklewood, Mecca Bingo Wrexham, Mecca Bingo Luton, Apollo Bingo Rhyl, Mecca Bingo Rosehill, Beacon Bingo Loughborough, Mecca Bingo Dewsbury, Palace Bingo Great Yarmouth, Castle Leisure Bingo Barnes Hill, Mecca Bingo York, Palace Bingo Great Yarmouth, Beacon Bingo Northampton, Beacon Bingo Loughborough, Mecca Bingo Acocks Green, Astoria Bingo Hull, Mecca Bingo Wrexham, Mecca Bingo Wrexham and Mecca Bingo Burton on Trent winning £115,000, £110,000, £56,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £250,000, £190,000, £250,000, £250,000, £107,000, £250,000, £73,000, £216,000, £136,000, £250,000, £250,000, £229,000, £230,000, £113,000, £118,000, £197,005.31, £250,000, £230,690.05, £236,197.74, £250,000, £114,380.74, £117,408.09, £235,865.04, £250,000, £139,781.91, £252,500, £229,148.35, £260,000, £98,155, £216,020, £156,259.82 and £258,333.00 respectively.