



**Press release**

**28th June 2018**

## **STALYBRIDGE BINGO PLAYER HITS THE JACKPOT WITH £50,000 WIN**

One lucky Stalybridge bingo player at Cosmo Bingo received an unexpected boost to her regular Friday afternoon at the club, when she called house a life changing £50,000 Jackpot on the **National Bingo Game**.

The 76 year-old, who on this occasion was playing on her own, is regular at Cosmo Bingo and has asked to remain anonymous. On Friday 22<sup>nd</sup> June, while playing at the afternoon session, all her numbers came up on the **National Bingo Game** and she scooped the top prize of a whopping £50,000 as well as the club prize for the game: she could not believe her luck and is still a little shocked by the win.

In talking with the lucky player a few days after her win she was already thinking of splashing some of her winnings in the near future on a very nice holiday.

Mark Collier Duty manager at Cosmo Bingo Stalybridge said: "There was a tremendous atmosphere in the club when the lucky customer shouted house after just 15 numbers had been called. Everybody waited with anticipation for the claim to be checked and reacted with a rapturous round of applause when the caller confirmed a valid win for both the club prize and the £50,000 Jackpot. With the game still fairly new, it's tremendous to have a £50,000 winner at the Cosmo. Our members have always been big supporters of **National Bingo Game** and it is fantastic seeing the new game off to a great start here in Stalybridge"

The unexpected £50,000 win is sure to provide some excitement and treats for the lucky winner.

Alastair Stewart, Business Development Manager at the **National Bingo Game** said:

“We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at Cosmao Stalybridge and hope that she enjoys her winnings, and of course the planned super holiday. We love making winners: this is our 11th £50,000 Jackpot winner on the new **National Bingo Game** in less than two months.”

To find a participating club and for further information on the National Bingo Game visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk). or follow us on Facebook ([www.facebook.com/NationalBingoGame](https://www.facebook.com/NationalBingoGame)) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit [www.BeGambleAware.org](http://www.BeGambleAware.org)

**-ENDS-**

### **Notes to Editors**

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Images are available in the Drop Box link below:

<https://www.dropbox.com/sh/1i6y6ifw7z6seub/AAB98jawoGvXuKvdPxQ7kYfDa?dl=0>

### **About The National Game**

- The National Bingo Game started in 1986, with the current format launched on 30<sup>th</sup> April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:  
Club Prize – won in every club, on every game  
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:  
16 numbers or less to win £50,000  
20 numbers or less to win £ 1,000  
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!

- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.