



Press release

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BRIERLY HILL BINGO PLAYER SCOOPS £50,000 JACKPOT JUST IN TIME FOR CHRISTMAS

It was a moment to remember for one lucky bingo player who stepped up onto the stage at Mecca Brierly Hill to collect a £50,000 National Bingo Game Jackpot cheque.

The winner, who wants to remain anonymous, was enjoying a night at Mecca Bingo Brierly Hill, when the evening took an exciting and unexpected turn as they called 'house' on the National Bingo Game, successfully claiming the club prize and a whopping £50,000 Jackpot.

The winner, who has been a regular at the club for many years, celebrated as every single customer in the club cheered, clapped and congratulated them.

The lucky **National Game Bingo** winner, said: "Nobody I know has ever won an amount as large as this before, it's truly going to be life-changing!"

"At first, I thought it was just the house prize and could barely talk when I discovered it was the jackpot!"

"I play every Saturday night with my friend, so first I'll be sharing the prize money with them. I'm going to celebrate by buying a new car as well as taking my family away for Christmas this year. Thanks to a timely win at Mecca Bingo, this Christmas will certainly be one I'll remember forever!"

Terry Connelly, Manager at Mecca Bingo Brierly Hill, said: "It was great to see such a deserving winner step up and receive their cheque, and there hasn't been a more perfect time of year for it too! It was a regular **National Bingo Game**, then suddenly it became anything

other than regular, especially for the winner! All the players in on the night were excited about the win and the atmosphere was buzzing.”

“We hope the winner has an amazing Christmas away this year and can’t wait to hear all about it on their next Saturday night session!”

Alastair Stewart, Business Development Manager at the National Bingo Game said: “We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at Mecca Brierly Hill and hope that they enjoy their winnings. It just goes to show that you can win big at bingo.”

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

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Notes to Editors

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About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000

20 numbers or less to win £1,000

24 numbers or less to win £100

- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

About Mecca

Owned by the Rank Group Plc, Mecca is one of the largest Bingo and Slots operators in the UK. Mecca provides popular games, fun and entertainment through its 84 clubs and via Meccabingo.com online and mobile channels.

Strictly over-18s only. Please bet responsibly. www.begambleaware.org

For further information on the clubs and online via: www.meccabingo.com