



**Press release**

**2nd December 2019**

## **CHRISTMAS COMES EARLY: LUCKY KINGS LYNN BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT**

Christmas came early this year for one lucky bingo player at Ritz Bingo Kings Lynn, as she called 'house' on a whopping £50,000 Jackpot Prize on the **National Bingo Game**.

The married mother of two, grandmother of five and great grandmother of four, who has asked to remain anonymous, was enjoying a night out with two friends on Friday 29<sup>th</sup> November at Ritz Bingo Kings Lynn, when the evening took an unexpected and exciting turn: all her numbers came up while playing the **National Bingo Game**! The lucky winner, a regular at the club, who has previously won the **National Bingo Game** assumed that she had won the Club Prize, like her last win, making her surprise at winning the £50,000 Jackpot all the greater. When her friend told her that she thought she had won quite a bit more than the Club Prize, she was not sure and asked how much, but when the Caller on the night then confirmed it was the £50,000 Jackpot she was shocked!

The lucky winner commented, "I have won the National Bingo Game Club Prize before so just expected that prize, but then my friend said I think you won some extra money other than the house prize, I said have I? How much? £5,000 she said. Then James the Caller announced I had won £50,000. I just couldn't believe it and just cried. It's still sinking in really, I don't know what do."

"I will never forget the day I won, as it was my granddaughter's 18th Birthday too: now she is old enough maybe I will bring her and introduce her bingo. I used to come with my mum and she played into her 90s and just loved it and so do I. I love my weekly bingo and enjoy dabbing my tickets: it keeps your mind active and if you win its a bonus."

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2/. The lucky winner has made no big decisions regarding how she will spend her winnings, but expects to treat family and friends and celebrate with her husband of 65 years.

Club Manager at Ritz Bingo, Kings Lynn, Marcus Mott said: It's great when the club wins a big prize like this on the National Bingo Game as it brings a massive buzz to the club. So many people have been sending messages of congratulations to our lucky winner via our Facebook page. Its lovely when anyone wins, but when it's someone who has been attended their local club for 50 years it's just fantastic."

Alastair Stewart, Business Development Manager at the **National Bingo Game** said:

"We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at Ritz Bingo Kings Lynn and hope that she and her family and friends enjoy celebrating her big win. We love making winners and over 126 £50,000 Jackpots have been paid out on the National Bingo Game in the past twelve months. We are looking forward to creating many more."

To find a participating club and for further information on the **National Bingo Game** visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk). or follow us on Facebook ([www.facebook.com/NationalBingoGame](https://www.facebook.com/NationalBingoGame)) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit [www.BeGambleAware.org](http://www.BeGambleAware.org)

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### **Notes to Editors**

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### **Images:**

Club images in Drop Box:

<https://www.dropbox.com/sh/2cgdyxak8se9gi5/AADRfSx6dLW3IM3597TVMIFGa?dl=0>

## **About The National Game**

- The National Bingo Game started in 1986, with the current format launched on 30<sup>th</sup> April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:  
Club Prize – won in every club, on every game  
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:  
16 numbers or less to win £50,000  
20 numbers or less to win £ 1,000  
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

## **About Ritz Bingo**

Ritz Bingo Kings Lynn is an independent licensed bingo operator: find out more by visiting their Facebook page @RitzBingo