

Press release

26th July 2021



WEDDING PLANS GET THE GREEN LIGHT AS BARROW BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

A lucky Barrow-in-Furness bingo fan received an unexpected boost to her night at **Apollo Bingo**, when she called 'house' on a life changing £50,000 Jackpot on the **National Bingo Game**.

The lucky winner, a nurse with the NHS, is a regular at **Apollo Bingo**, Barrow and usually goes with her daughter and Mum, who introduced her to the game many years ago. The trio can be found most weeks, having a catch-up and good chat, but on the lucky night it was just mother and daughter who had popped in.

They had agreed to go to bingo on Tuesday 15th July, playing at the evening session and were having a chat about the price of school uniforms when the **National Bingo Game** started. They stopped their conversation as the numbers were being called to listen carefully, when the lucky winner realised that all her numbers were coming out and that she had won. Having made the winning shout she started up the conversation again with her daughter about the price of uniforms, expecting the caller to announce the winning prize as being £50. When the announcement was made and the 50 was immediately followed by the word 'thousand', the conversation stopped very sharply as mother and daughter turned to each other in silence and disbelief.

"It was unreal. Time stood still as we both looked at each other and seemed to be silently saying 'did you hear what I think I just did?' It hasn't sunk in yet really." The lucky winner commented; "It doesn't matter who you are, whether you have gone to bingo for the first time or whether you've been playing for years, you always have a chance to win."

In the true spirit of bingo lucky Mum has agreed to split her winnings with her daughter, who had recently got engaged and had been wondering how she and her fiancé would pay for the

wedding next year. Thanks to a **National Bingo Game** jackpot win she will no longer have to worry about that!

Sharon Fish, Senior Assistant Manager at **Apollo Bingo** Barrow-in-Furness said, "We love playing the **National Bingo Game** here at **Apollo Bingo**, but it's always that much more fun when we have a big winner and extra special when it's won by a long-time member who is also a nurse.

"We are looking forward to celebrating with the winner, their family, friends and co-workers and players this Saturday when we will be hosting a special Winners Party and our Big Night Out event: everyone in the club will join in the celebration and fun."

Alastair Stewart, Head of Commercial Operations at the **National Bingo Game** said: "We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at **Apollo Bingo** Barrow. It's great to see multiple generations joining in the fun of bingo and sharing their winnings: it's going to be some party at Apollo Bingo this Saturday!"

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

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About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018

- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Buzz, Mecca, Majestic, Castle, Carlton and Merkur, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

Apollo Bingo

Apollo Bingo is a modern purpose built bingo club at the heart of the Barrow-in-Furness community and part of the Majestic Bingo family, one of the largest independent licensed bingo operators in the UK. For more information visit: <https://majesticbingo.com>

The Big Night Out is a brand new concept at Apollo Bingo Barrow under the company's new brand 'CLUBINGO'. The Big Night Out is the first in a series of events, which aims to provide quality, value for money entertainment with bingo at its' heart on the last Saturday of each month. The first Big Night Out in Barrow is on Saturday 31st July, and features traditional bingo until 9pm as usual, between 9pm and 10pm there is a variety hour with some crazy prizes to be won hosted by Paul Evans, and then from 10pm there is a tribute act to George Michael with the bar open until midnight – all for just £10! The Big Night Out is the ideal evening for the National Bingo Game winner to celebrate their big win!