

Press release

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STUNNED STAFFORD BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

A stunned Stafford bingo player received an unexpected boost to her night at **Buzz Bingo** Silkmore Lane when she called 'house' on a life changing £50,000 Jackpot on the **National Bingo Game**.

The lucky player plans to spend her winnings on spoiling her grandchildren as well as buying a new car for her husband

A Shropshire local struck gold when she won a life-changing £50,000 jackpot at **Buzz Bingo** on the National Bingo Game. The 69-year-old family-oriented nan plans to spoil her grandchildren with the winnings as well as buying her husband a new car.

The lucky winner, who wishes to remain anonymous, is a regular player and travels thirty minutes every week to visit her favourite club in Stafford. Tuesday 27th July seemed like any other fun visit to play bingo, but it soon became a day to remember, with emotions running high when she realised she had won the huge sum of money: crying and overwhelmed with happiness the winner said she was in complete shock.

Kerry Haverty, Club Manager at **Buzz Bingo** Stafford said "We couldn't be happier for our lucky winner! Everyone was cheering from their seats – it was such an exciting moment."

Chief Retail Officer at **Buzz Bingo**, Peter Brigden, said "The atmosphere in club when there's a big win is always incredible, and we're delighted to see another £50,000 National Game win at Buzz Bingo Stafford.

"This was the 29th person to win this £50K jackpot since clubs re-opened in May. Overall Buzz Bingo players win more than £2m per week in bingo prize money and have won over £1m in National Game jackpots. It's great to celebrate a win and have the rest of the bingo community celebrate that too!"

Alastair Stewart, Head of Commercial Operations at the **National Bingo Game** said: "We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at **Buzz Bingo** Stafford. It's always great to make winners!"

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk, or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo. To find out more about Buzz Bingo, visit www.buzzbingo.com, or Twitter @Buzz_Bingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

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About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Buzz, Mecca, Majestic, Castle, Carlton and Merkur, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)

- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

About Buzz Bingo

Buzz Bingo is the UK's largest retail bingo operator and launched its online platform, buzzbingo.com in September 2018, which is already one of the leading online bingo brands in the UK.

Buzz Bingo's cross-generational community numbers over 1.1 million active club members, where 91 clubs welcome thousands of players through their doors to enjoy bingo, play slots games and experience a great night out. Buzz Bingo runs its clubs and website from its Nottingham and London headquarters.

Buzz Bingo rebranded from Gala Leisure Ltd in May 2018 following the sale of the retail clubs by Ladbrokes Coral Group Plc's.