

Press release

31st August 2021



COALVILLE BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

A lucky Coalville bingo fan received an unexpected boost to her night at **Palace Bingo, Coalville**, when she called 'house' on a life changing £50,000 Jackpot on the **National Bingo Game**.

A grandmother of six, the lucky winner has lived in Coalville for forty-seven years and been a regular at **Palace Bingo** for more than twenty years, attending three times a week to catch up with friends and enjoy time out.

On 22nd August her regular Sunday session became more exciting than she had ever imagined while playing the **National Bingo Game**: all her numbers were coming out and she hoped she would be the first to 'call'. The last number popped out and she made her winning shout for what she thought would be the club prize, but her claim was checked, confirmed as valid, and the caller announced her prize - £50,000!

At first the lucky winner could not believe it. When the announcement was made that she had in fact won the top **National Bingo Game** Jackpot Prize of £50,000 the club erupted in cheers. When asked what she thought she might do with her winnings treating her family was top of the list, along with redecorating her whole house and going on a cruise.

Peter Woolley, Managing Director of **Palace Bingo** said, "Sunday nights are always a great night at bingo, especially when you win £50,000 like our lucky Coalville winner.

"It's always exciting to have a **National Bingo Game** big winner in the club, it brings a real buzz to the club and everyone who was in on the night: it has been a bit of a shock for the winner, but I am sure that she will enjoy redecorating her house and treating the family."

Alastair Stewart, Head of Commercial Operations at the **National Bingo Game** said: “We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at **Palace Bingo** Coalville. I am sure when the realty settles in she will enjoy spending her winnings and the planned cruise.”

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK’s second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Buzz, Mecca, Majestic, Castle, Carlton and Merkur, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)

- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

Palace Bingo

Palace Clubs are an independent group of licensed bingo clubs with venues in Coalville (Palace Bingo), Bedworth (Palace Bingo), Rushden (Flutters Bingo) and Palace Grand (Chapel End)

W: www.palaceclubs.co.uk