



## LUCKY SUNDERLAND BINGO PLAYER SCOOPS £50,000 JACKPOT

It was a moment to remember for one lucky Sunderland Bingo player as he claimed a life changing £50,000 on the National Bingo Game. Years ago, the first time player would accompany his grandmother to play bingo, when he returned he sat in her usual seat and decided to try it out for himself.

The winner, who wants to remain anonymous, was enjoying an evening out at Mecca Bingo Sunderland when all his numbers came up. The evening took an unpredictable and exhilarating turn as he called 'house' on the National Bingo Game.

**The lucky National Game Bingo winner said:** 'I was so overwhelmed when I realised, I had won the jackpot. This was my first time playing and my advice to anyone is have a go, you never know your luck, the result could be life changing.'

The first time jackpot winner has decided to plan for his future by putting a deposit down on a home, buying a car and taking some time to relax with a holiday. He is living proof that you can win big at Mecca Bingo.

**Mark Dadson, General Manager at Mecca Bingo Sunderland** said: *"It's such an amazing occasion when someone calls house on the National Bingo Game. We're absolutely thrilled for the winner, £50,000 is an incredible prize amount. The atmosphere in the club was brilliant, it's a pleasure to see someone win big – we're delighted."*

**Alastair Stewart, Head Of Commercial Operations at the National Bingo Game,** said: *'We are thrilled for our lucky National Bingo Game £50,000 winner at Mecca Sunderland and hope that he enjoys his new home.'*

To find a participating club and for further information on the **National Bingo Game** visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk). Or follow us on Facebook ([www.facebook.com/NationalBingoGame](https://www.facebook.com/NationalBingoGame)) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit [www.BeGambleAware.org](http://www.BeGambleAware.org)

**-ENDS-**

## **Notes to Editors**

### **About Mecca**

Owned by the Rank Group Plc, Mecca Bingo is one of the largest Bingo and Slots operators in the UK.

Mecca provides entertainment across its UK wide venues as well as online which includes free to play as well as paid games, plus bingo rooms that raise funds for charity partner Carers Trust.

Mecca Bingo has a firm commitment to safer gambling with a range of tools and support services to ensure that customers can always keep it fun. These include deposit limits, reality checks and take a break as well as direct support from the customer care team.

Strictly over-18s only. Please bet responsibly. [www.begambleaware.org](http://www.begambleaware.org).

For further information on retail venues and online play go to : [www.meccabingo.com](http://www.meccabingo.com)

### **About The National Game**

- The National Bingo Game started in 1986, with the current format launched on 30<sup>th</sup> April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:  
Club Prize – won in every club, on every game  
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:  
16 numbers or less to win £50,000  
20 numbers or less to win £1,000  
24 numbers or less to win £100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets

- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!