

Press release

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MANSFIELD MAGIC: BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

A lucky Mansfield bingo player received an unexpected boost to her night at **Apollo Bingo**, when she called 'house' on a life changing £50,000 Jackpot on the **National Bingo Game**.

The lucky winner, a long standing regular at **Apollo Bingo** Mansfield, was at the club on her own on Thursday 21st July for a quiet game of bingo: her son, who regularly attends with her, had other plans that night and she almost decided not to go, but then changed her mind. While playing the **National Bingo Game** she heard all her numbers rolling off the caller's tongue and quickly realised she was about to get a full-house and needed to make a claim.

The winner, who says she is never usually that lucky, was excited just at the thought of winning and delighted to claim the house prize, but when the caller confirmed the claim was good and she had also won a £50,000 jackpot her delight turned to shock, as the club erupted into cheers around her.

Neil Smith, the Duty Manager at **Apollo Bingo Mansfield** who was present on the night said, "The whole club could not believe it! I'd heard a shout on the 16th number called and thought can it be a jackpot claim. It must be an excited false call. But it was a good call and a valid claim! Once verified the club just exploded in cheers and a round of applause.

"**Apollo Mansfield** had another £50,000 Jackpot win back in May, so I didn't think we would be lucky enough to get another £50,000 winner quite so soon! But then again the big prize is available on every **National Bingo Game** to be won, so why not? We used to be the luckiest bingo club in the country and maybe we still are!"

It's fair to say the lucky winner was in quite a state of shock: who wouldn't be on finding out your quiet Thursday night bingo session had just changed your life in an amazing way.

When asked what she was thinking to do with the money the lucky winner said that she was going to treat her children, do up her garden, and buy some fake grass, so her son doesn't need to mow the lawn anymore.

Alastair Stewart, Head of Commercial Operations at the **National Bingo Game** said: "We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at **Apollo Bingo** Mansfield – what a great way to start your weekend with a Thursday night jackpot win!

"We hope our winner's new garden looks great complete with fake lawn, delivered by a real big bingo win!"

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

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About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest

- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Buzz, Mecca, Majestic, Castle, Carlton and Merkur, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

Apollo Bingo

Apollo Bingo Mansfield is part of Majestic Bingo, an independent UK licensed bingo operator, with twelve clubs across the UK and an online bingo site.

W: www.majesticbingo.com/home