



**NATIONAL™
BINGO GAME**

WIN, SHOUT, SHARE! LONDON BINGO CLUB WINS COMMUNITY PRIZE

Nearly 600 Londoners joined together to shout house in an afternoon bingo game when they won a share of £50,000!

Palace Bingo located at Elephant and Castle in central London were the winners of the National Bingo Game's, one day only, community game of Win, Shout, Share, taking place on Saturday 27th September.

The club cheered with delight when their fellow player called house on the National prize of the National Bingo Game and everyone realised that they also had a share of £50,000.

Win, Shout, Share is a special game operated by the National Bingo Game offering a £50,000 community prize in the afternoon session and £100,000 in the evening to share with all eligible players in the winning club, in addition to the regular National Prize and National Jackpot.

Taking part in the National Bingo Game couldn't be easier. Simply visit your local club or go online to find your nearest participating club and get down for a session!

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and under National Bingo Game Rules. Players should always gamble responsibly and play the National Bingo Game within their limits. For more information and advice visit www.gambleaware.co.uk.

For updates on the National Bingo Game Jackpot follow **Twitter @NationalBingo** and visit **www.nationalbingo.co.uk**. To stay up to date on the bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

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For further press information please contact: Amanda at Beattie Communications, tel: 07950 286538 or email: nationalbingogame@onlybeattie.com

Visit www.nationalbingo.co.uk

Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been 12 National Bingo Game Jackpot winners so far this year winning over £1MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool and Castle Bingo Bridgend winning £115,000, £110,000, £81,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £270,000 and £187,000 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.