



BEESTON BINGO SCOOPS JACKPOT PRIZE

Two National Bingo Game Jackpot wins in one week

Mecca Bingo in Beeston, Nottingham reinforced their place as a lucky town this week after one lucky player scooped £72,253 on the National Bingo Game Jackpot!

A local lady and mum in her forties, who regularly enjoys a game of bingo with her bingo buddies, called house on the Jackpot Prize during an afternoon bingo session.

Mecca Beeston's win was the second National Bingo Game Jackpot Prize win in one week! On Tuesday's afternoon session, Leo Leisure in Ryde, the Isle of Wight, won a whopping £250,000.

General Manager of Mecca Bingo Beeston, Neil Tams, said: "What an afternoon! We're absolutely over the moon for our player who won the National Bingo Game Jackpot Prize. I'm sure she'll put her winnings to good use and we look forward to our next big win!"

Taking part in the National Bingo Game couldn't be easier. Simply visit your local club or go online to find the nearest participating one.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and under National Bingo Game Rules. Players should always gamble responsibly and play the National Bingo Game within their limits. For more information and advice visit www.gambleaware.co.uk.

For updates on the National Bingo Game Jackpot follow **Twitter @NationalBingo** and visit www.nationalbingo.co.uk. To stay up to date on the bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

- ENDS -

**For further press information please contact: Rosey or Amanda at Beattie Communications,
Tel: 020 7053 6000 or email: nationalbingogame@onlybeattie.com
Visit www.nationalbingo.co.uk**

Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been 14 National Bingo Game Jackpot winners so far this year winning over £1MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde and Mecca Bingo Beeston winning £115,000, £110,000, £81,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £270,000, £187,000, £250,000 and £72,253 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barrack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.