



26th January 2015

SATURDAY NIGHT BINGO FEVER!

Lucky Leeds local scoops £250,000

National Bingo Game Jackpot

Saturday night was a night to remember at Mecca Bingo Leeds Mayfair, as one lucky local lady scooped a whopping £250,000 on the National Bingo Game with her FREE January Jackpot Joy ticket!

The winner, who wishes to remain anonymous, is a 56-year-old local grandmother and a regular at the club with her sister. They both frequently play bingo and have an agreement to split any money that they win, but never in their “wildest dreams” did they imagine that either of them would win the Jackpot.

The winner visited her granddaughter on the way to the club and was given a “lucky felt tip” to play with. She usually plays Electronic Bingo so didn’t think she would get a chance to use it, but in a positive turn of fate, the free paper ticket, given away as part of the January Jackpot Joy promotion meant she had to use her new lucky charm to circle her winning numbers!

The win couldn’t have come at a better time, as sadly the player was recently made redundant and has been worried about the financial impact. Now, however, she can relax as she looks forward to taking a celebratory trip with her sister, to some of the UK’s most beautiful spots. She will also be learning to drive, which has been something she has always wanted to do, and will be able to get a nice shiny new car.

Andy Cordon, Duty Manager of Mecca Bingo, Leeds Mayfair, says: “We were all thrilled when we found out one of our regulars had won the National Bingo Game Jackpot. The energy since the win has been amazing. It feels like we’ve all won, it’s fantastic!”

The January Jackpot Joy promotion offers one strip of six National Bingo Game tickets FREE on Saturday afternoon and evening games throughout January, so you can win big money for absolutely nothing.

Taking part in the National Bingo Game couldn't be easier. Simply visit your local club or go online to find the nearest participating one.

Playing the National Bingo Game All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and under National Bingo Game Rules. Players should always gamble responsibly and play the National Bingo Game within their limits. For more information and advice visit www.gambleaware.co.uk.

For updates on the National Bingo Game Jackpot follow **Twitter @NationalBingo** and visit www.nationalbingo.co.uk. To stay up to date on bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

- ENDS -

For further press information please contact: Rosey or Amanda at Beattie Communications, Tel: 020 7053 6000 or 07946 597956 email: nationalbingogame@onlybeattie.com

Visit www.nationalbingo.co.uk

Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been 18 National Bingo Game Jackpot winners so far winning over £2MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Beeston, Mecca Bingo Blythe, Apollo Barrow-in-Furness and Mecca Mayfair Leeds winning £115,000, £110,000, £81,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £270,000, £187,000, £250,000, £72,253, £250,000, £107,101 and £250,000 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.

- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barrack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnders' Shane Richie, Russell Crowe and Kian from West Life.