



17<sup>th</sup> February 2015

## Ayr Bingo Big Shout for National Bingo Game Win!

Friday 13<sup>th</sup> may be unlucky for some but one Bingo player from Ayr had her lucky day scooping a massive £221,404.52 cash prize whilst playing the National Bingo Game.

The winner, who wishes to remain anonymous, has been a regular bingo player for ten years and meets up with her bingo buddies most weeks at Mecca Bingo in Ayr. She was playing on Friday 13<sup>th</sup> when her lucky numbers came up winning her the whopping sum of money.

Hoping to keep the Friday 13<sup>th</sup> lucky streak alive, players at Mecca Bingo Ayr will celebrate the win with a special £10 session and a complimentary meal and glass of bubbly in March!

Club General Manager Natasha Baxter said: "There has been a real buzz in the club since the win and our social media sites have been crazy as well showing the buzz is spreading through the town."

"The winner is a regular customer here and she was totally overwhelmed to find out she had won £221,404.52 on the National Bingo Game! We are thrilled for her and to celebrate we will be inviting everyone back to celebrate her big win on Friday 13<sup>th</sup> March and we can't wait! Who knows, we may get another winner!"

March will see another Friday 13<sup>th</sup> appear and many players will be hoping for another lucky night at the bingo.

Taking part in the National Bingo Game couldn't be easier, simply visit your local participating club, or go online to find your nearest club and get down for a session!

For updates on the National Bingo Game jackpot follow **Twitter @NationalBingo** and visit **[www.nationalbingo.co.uk](http://www.nationalbingo.co.uk)**. To stay up to date on the bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly and play the National Bingo Game within their limits.

For more information and advice visit [www.gambleaware.co.uk](http://www.gambleaware.co.uk).

- ENDS -

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**Visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk)**

#### **Notes to editors**

- Total prize money distributed to date is over £1BILLION!
- There have been 19 National Bingo Game Jackpot winners so far winning over £2MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Beeston, Mecca Bingo Blythe, Apollo Barrow-in-Furness, Mecca Mayfair Leeds and Mecca Bingo Ayr winning £115,000, £110,000, £81,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £270,000, £187,000, £250,000, £72,253, £250,000, £107,101, £250,000 and £216,000 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.