

Previous Champions



2005 winner Karl Seth



2006 winner Brett Hyrak



2004 winner Mandy Gargan



NATIONAL
BINGO GAME

NATIONAL BINGO CALLER OF THE YEAR

2007

OFFICIAL ENTRY FORM

The National Bingo Caller of the Year is THE most sought after title within the bingo industry and this is your invitation to enter this year's competition.

You need absolutely no special qualifications to take part, provided you are employed as a main stage bingo caller with a bingo club which plays the National Bingo Game.

The length of time you have been a bingo caller doesn't matter. It is your calling skills, your personality, and the interest that you take in your work that will count.

You could win £500, plus a superb all expense paid trip of a lifetime to Los Angeles, taking in the sights of Hollywood and Beverley Hills, before heading east to call a session of bingo in glittering Las Vegas.

Downloadable copies of this entry form and additional information on the competition is available from National Bingo Game website on www.nationalbingo.co.uk



PATTINSON PR Ltd.
32 Fendyke Road, Belvedere, Kent DA17 5DP
Telephone: 020 8310 5086 Fax: 020 8306 7421
E-mail: gloria@pattinsonpr.co.uk

The National Bingo Game Association,
Lexham House, 75 High Street North, Dunstable, Beds. LU6 1JF
Main switchboard: 01582 860900 Fax: 01582 860901
E-mail: info@nationalgame.co.uk Website: www.nationalbingo.co.uk

Could you be the new AMBASSADOR FOR BINGO?

Do you have the qualities to become the National Bingo Caller of the Year?

The bingo caller is the heartbeat of every club; the one who takes centre stage in breathing excitement and fun into every single session. We know there are hundreds of really great callers out there and some of you may never have considered entering the National Bingo Caller of the Year Competition - this year we want you to put yourself forward!

It has often been said, 'It's not the winning but the taking part that is important' and this could not be truer than in participating in the National Bingo Caller of the Year Competition. All of our previous finalists will tell you how much they enjoyed 'taking part' in this event. Despite being in competition against each other, participants in each regional final have found that they receive genuine support from all of the contestants and many enduring friendships have been forged over the years.

Each regional winner will receive an all expenses paid weekend trip for two to London, staying at a top hotel with a celebration dinner full of fun and laughter on the eve of the competition. The National Final will take place over the weekend of the 24th-25th November.

By entering the competition you will certainly learn from the experience and the knowledge gained from taking part will help you to develop your own brand of professionalism and thereby boost your career as a bingo caller. Make sure you don't allow this opportunity to pass you by - enter today. All you need is a snapshot photograph, to send with the completed entry form.

The winner will receive a £500 prize, plus a trip of a lifetime for two to the USA visiting both Los Angeles and Las Vegas. The National Bingo Caller of the Year, will also be trained as a media spokesperson, and become an Ambassador for the bingo industry during the following year.

If you are proud of your skills and feel you have the personality and charisma to take you to the top, then send us your entry form today.

All you need to do is complete the entry form opposite, and send it to: Pattinson PR Ltd. with a colour photograph of yourself - a clear snapshot will do - to arrive no later than Monday the 18th of June 2007.

*This could be your year
- what are you waiting for?*



Conditions of Entry

Up to three entries will be accepted from each NBGA member club.

- Throughout the competition all entrants must be employed by a bingo club which plays the National Game and must call a minimum average of three main stage sessions a week.
- All entrants must provide full details of any paid, or unpaid, bingo related work which is undertaken, outside the bingo club mentioned on this entry form. This includes any use of the caller's voice, or image, on bingo related websites, or bingo DVDs. If required, please attach a separate sheet giving the following information for each piece of work undertaken:
 - a brief description of the nature of work
 - the hours worked
 - the name of the organisation or company
 - whether the work is paid or unpaid
 - whether you remain under contract to this company
- If, after submitting this entry, the contestant undertakes any bingo related work outside the club mentioned on the entry form, they must inform the organisers, so that this can be noted on their entry.
- All entry forms must be fully completed and despatched with a photograph of the contestant, to arrive with Pattinson PR Ltd., the organisers, no later than Monday 18th June.

STAGE 1 - Initial Entry

A completed entry form and a recent photograph of the entrant must arrive no later than Monday 18th June 2007. The address to which entries must be sent is: National Bingo Caller of the Year, Pattinson PR Ltd. P.O. Box 21, Belvedere, Kent DA17 5ZH. Copies of the entry form may also be downloaded from the National Bingo Game Association website: www.nationalbingo.co.uk and completed entries, with the entrant's photograph as an attachment, may be e-mailed to: gloria@pattinsonpr.co.uk to arrive by the closing date. All electronically received entries will be acknowledged by e-mail, please do not assume your entry has been received unless you receive an acknowledging e-mail. No entry will be considered unless it is completed in full and includes accurate details of all bingo related work which the caller does, other than for the club named in the entry form.

STAGE 2 - Video or DVD

From all of the entries received, a maximum of 10 contestants in each of the six competition regions: Scotland; Wales; North East; North West; Midlands and South of England will be invited to prepare and forward a VHS video, or DVD, including the following essential elements:

- The caller talking to the camera to introduce him/her self to the judges.
- A demonstration of his/her personality and interaction with customers, plus any special showmanship skills he/she wishes to highlight.
- A brief demonstration of his/her main stage calling technique.

VHS entries MUST BE COPIED IN SINGLE SPEED. DVD entries must be in either Windows media file format, or be suitable for playing on a standard DVD player. Please do not submit recordings made on mobile-phone cameras, as these will not be of good enough picture quality. The contestant's VHS video, or DVD, must be accompanied by a letter of approximately 50 words in support of the entry from the contestant's club manager.

STAGE 3 - The Regional Finals

Successful contestants and the current Regional Champion will be invited to attend a Regional Final, where live on-stage calling technique and audience handling will be observed. Each contestant will also be interviewed by members of the judging panel. Initial judging criteria will be: on-stage appearance and personality; professionalism; clarity of calling; audience handling; judges interview, personal charisma and suitability as an ambassador for the bingo industry. Entrants attending a regional final will be paid a £20 travel subsistence, but all other expenses incurred in taking part in the Regional Final are to be borne by the entrant's club. All entrants who reach this stage will receive a Certificate of Merit and the Regional Winner will receive a commemorative trophy. Each Regional Winner will be required to attend the National Final in London during the weekend of 24th - 25th November 2007. Second class rail travel (or equivalent) for the contestant, plus a partner/guest, dinner and overnight accommodation will be funded by the NBGA. Each of the callers selected to take part in the National Final will be contacted and asked the name of a manager within their company who will be requested to give his/her personal impression of the finalist.

STAGE 4 - The National Final

Each Regional Champion will be invited to compete in the National Final which will be held in London on Sunday 25th November, 2007 and will follow a similar, but not identical, format to the Regional Finals.

THE DECISION OF THE JUDGES IS FINAL AT EVERY STAGE AND NO CORRESPONDENCE WILL BE ENTERED INTO. ANY CALLER WHO UNDERTAKES ANY BINGO RELATED WORK OTHER THAN FOR THE CLUB MENTIONED BELOW AND DOES NOT INFORM THE ORGANISERS, WILL BE DISQUALIFIED.

Entry Form

Send to:
NATIONAL Bingo Caller of
the Year Competition
Pattinson PR Ltd.
P.O. Box 21
Belvedere
Kent DA17 5ZH

Name of Club Company Name

Club Address

County Post Code

Club Tel Club Fax

Manager's Name

Caller's Name (Mr/Mrs/Miss) Age

Length of service with present club Length of time in bingo industry

Caller's home tel. Mobile tel.

Caller's e-mail address

**BEFORE SENDING IN YOUR ENTRY
MAKE SURE YOU HAVE INCLUDED
A RECENT PHOTOGRAPH.**

Sessions regularly called (tick as appropriate)	MORNING	SUN	MON	TUES	WED	THUR	FRI	SAT
	AFTERNOON							
	EVENING							

Please circle any days of the week you CANNOT be contacted at the club.

Sunday - Monday - Tuesday - Wednesday - Thursday - Friday - Saturday

I am attaching details on a separate sheet of any other bingo related work I have undertaken outside of my current employment:

Yes No

TO BE COMPLETED BY THE CALLER (Maximum 50 words, using additional sheet if required)

I believe I should be the National Bingo Caller of the Year because:

CALLER
- to read before
signing:

I wish to enter the NBGA National Bingo Caller of the Year Competition and agree to abide by the Conditions of Entry set out on this Entry Form. The information set out in this Entry Form and all information which I may subsequently give to the organiser is and will be accurate. I will advise the organisers if I cease to work as a caller in the club mentioned on this Entry Form. I will be available to attend the National Final on November 24th - 25th 2007 if selected. I am enclosing a recent photograph of myself. The Manager of the Club named above is aware of this entry.

Callers Signature NAME IN CAPITALS