



**NATIONAL™
BINGO GAME**

BIG WIN!

Local bingo player scoops £197,005!

It was an afternoon to remember on Sunday 26th July, as local lady, Ennet Gardner shouted house to bag an incredible sum of £197,005.31 on the National Bingo Game Jackpot at Mecca Bingo, Luton.

Local lady Ennet, 57 has been a regular club member for many years and was playing with her partner and regular bingo buddy when she was informed that she had won the life-changing sum of money.

“I’m so delighted that I’ve won this sum of money. It was a complete surprise and it still hasn’t really sunk in. I haven’t had a chance to think what I will spend the money on but my children and grandchildren will definitely be spoilt!”

Nick Cook, General Manager of Mecca Bingo, Luton says: “It was such a thrill to find out one of our regular players had won the Jackpot. The atmosphere was electric and Ennet and her partner were in complete shock when we told them. I can’t wait to celebrate with them at the upcoming party and hope that they have a fantastic time spending their winnings.”

Club staff members are planning a celebratory night to celebrate the big win this month, when she will be treated to an event at the club where they and their family and friends will enjoy a night of bingo and some bubbles.

Taking part in the National Bingo Game couldn’t be easier. Simply visit your local club or go online to find the nearest participating one.

Playing the National Bingo Game: All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and under National Bingo Game Rules. Players should always gamble responsibly. For more information and advice visit www.gambleaware.co.uk.

For updates on the National Bingo Game Jackpot follow **Twitter @NationalBingo** and visit www.nationalbingo.co.uk. To stay up to date on bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

- ENDS -

For further press information please contact: Rosey or Amy at Beattie Communications, Tel: 020 7053 6000 or 07946 597956 email: nationalbingogame@onlybeattie.com

Visit www.nationalbingo.co.uk

Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been 28 National Bingo Game Jackpot winners so far winning over £4.5MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Blythe, Apollo Barrow-in-Furness, Mecca Mayfair Leeds, Mecca Bingo Catford, Mecca Bingo ayr, Mecca Bingo Brierley Hill, The Forge Glasgow, Mecca Bingo Southend, Opera Bingo Carlisle, Beacon Bingo Cricklewood, Beacon Bingo Cricklewood, Mecca Bingo Wrexham and Mecca Bingo Luton winning £115,000, £110,000, £56,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £250,000, £190,000, £250,000, £250,000, £107,000, £250,000, £73,000, £216,000, £136,000, £250,000, £250,000, £229,000, £230,000, £113,000, £118,000 and £197,005.31 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.