



NATIONAL™
BINGO GAME

5th November 2015

Luck Was In Store For Number 34

Luck was on the cards for a local bingo player at Mecca Bingo Dewsbury when they became the 34th Jackpot winner since February last year. The player, who wishes to remain anonymous, scooped a mammoth £250,000 Jackpot win.

National Bingo Game Business Development Manager, Alastair Stewart, “It’s been wonderful to see our 34th Jackpot winner scoop such a life-changing sum of money. I’m sure the winner is over the moon to receive this Jackpot total. We wish them all the best from everyone at the National Bingo Game”.

Graeme Ewart, General Manager at Mecca Bingo Dewsbury, said: “It was such great news to hear that the maximum Jackpot had been won. Everyone in the club was buzzing from the announcement. The club was electric on the night and I couldn’t wait to congratulate the winner”.

“I couldn’t be more pleased that the Jackpot was won in our club. Regular players are still talking about the win and it’s continued to keep the club vibrant and bustling”.

Taking part in the National Bingo Game couldn’t be easier, simply visit your local club, or go online to find your nearest participating club and get down for a session!

For updates on the National Bingo Game jackpot follow **Twitter @NationalBingo** and visit **www.nationalbingo.co.uk**. To stay up to date on the bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly and play the National Bingo Game within their limits.

For more information and advice visit www.gambleaware.co.uk.

- ENDS -

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For further press information please contact: Amy at Beattie Communications, Tel: 020 7053 6021 or email: nationalbingogame@onlybeattie.com

Visit www.nationalbingo.co.uk

Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been 32 National Bingo Game Jackpot winners so far winning over £4.5MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Blythe, Apollo Bingo Barrow-in-Furness, Mecca Bingo Mayfair Leeds, Mecca Bingo Catford, Mecca Bingo Ayr, Mecca Bingo Brierley Hill, The Forge Glasgow, Mecca Bingo Southend, Opera Bingo Carlisle, Beacon Bingo Cricklewood, Beacon Bingo Cricklewood, Mecca Bingo Wrexham, Mecca Bingo Luton, Apollo Bingo Rhyl, Mecca Bingo Rosehill, Beacon Bingo Loughborough and Mecca Bingo Dewsbury winning £115,000, £110,000, £56,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £250,000, £190,000, £250,000, £250,000, £107,000, £250,000, £73,000, £216,000, £136,000, £250,000, £250,000, £229,000, £230,000, £113,000, £118,000, £197,005.31, £250,000, £230,690.05, £236,197.74 and £250,000 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barrack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.
- Majestic Bingo was formed in 2014 following two acquisitions, creating a portfolio of 15 bingo clubs spanning from the North East to the South West. Majestic Bingo comprises of seven former bingo clubs owned by Seldis Cooper (Hippodrome Bishop Auckland, Ritz Castleford, Regent Spalding, Roman Bank Skegness, Majestic Worcester, Rio Canvey Island, Globe Donnington (Nr Telford) and eight Apollo clubs purchased in

2014 from Top Ten (Durham, Barrow in Furness, Mansfield, Mexborough, Caernarfon, Rhyl, Tonypany and Camborne).

- The estate is completely diverse boasting some purpose built destination venues through to converted theatre/cinemas ranging in size from 10k sq. ft. to 40k sq. ft. The company has over 350 employees and receives around 1 million visits each year. Further details can be found on the Majestic Bingo website at www.majesticbingo.com