



OUR BIG
30
CELEBRATION IN
2016

PRESS RELEASE

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November 2016

London Bingo Player Calls House on Over a Quarter of a Million Pounds!

Lady luck visited Camden Town in November after one local player scooped the National Bingo Game jackpot prize, taking home £258,600.37!

The winner, who wishes to remain anonymous, won the life-changing sum of money at the central London club on Arlington Road while playing with her bingo buddy and sister.

She said: "I'm still in complete shock. I've won smaller amounts over the years but never anything this substantial. It's definitely a life changing sum of money. I have no major plans for the money but having the extra security, piece of mind and a nest egg is very welcome, especially with Christmas just around the corner!"

Miles Baron, chief executive of the National Bingo Game, adds: "Congratulations to our latest winner. What a great win and right before Christmas! On behalf of everyone at the National Bingo Game we hope you and your sister, and all your family have a fantastic time celebrating!"

Taking part in the National Bingo Game couldn't be easier, simply visit your local club, or go online to find your nearest participating club and get down for a session!

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly.

For more information and advice visit www.gambleaware.co.uk.

- ENDS -

For updates on the National Bingo Game Jackpot and 30th anniversary games, follow **Twitter @NationalBingo** and visit www.nationalbingo.co.uk.

To stay up to date on bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

For further press information please contact: Amy or Amanda at Beattie Communications, tel: 020 7053 6021 or email: nationalbingogame@onlybeattie.com

Notes to Editors

- The National Bingo Game is celebrating 30 years of winners in 2016!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The National Bingo Game offers players at participating clubs the chance to win one or more of three cash prizes including the Jackpot Prize, National Prize and House Prize.
- Over £1.1 BILLION in National Prizes and over £700million in club prizes have been paid out in 30 years!
- There have been over 125,000 winners of National Bingo Game prizes, including the National, Regional, Zone, Jackpot and Instant Prizes.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- The most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise, as well as the chance to win.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.

National Bingo Game Jackpot Winners to date:

- There have been 45 National Bingo Game Jackpot winners so far winning over £4.5MILLION from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw, The Globe Donnington, Leo Leisure Eastleigh, Mecca Bingo Wishaw, Mecca Bingo Oldbury, Mecca Bingo Thanet, Castle Bingo Barnes Hill, Mecca Bingo Aberdeen, Castle Bingo Nantgarw, Winners Bingo Thetford, Carlton

Bingo Hartlepool, Castle Bingo Bridgend, Leo Leisure Ryde, Mecca Bingo Blythe, Apollo Bingo Barrow-in-Furness, Mecca Bingo Mayfair Leeds, Mecca Bingo Catford, Mecca Bingo Ayr, Mecca Bingo Brierley Hill, The Forge Glasgow, Mecca Bingo Southend, Opera Bingo Carlisle, Beacon Bingo Cricklewood, Beacon Bingo Cricklewood, Mecca Bingo Wrexham, Mecca Bingo Luton, Apollo Bingo Rhyl, Mecca Bingo Rosehill, Beacon Bingo Loughborough, Mecca Bingo Dewsbury, Palace Bingo Great Yarmouth, Castle Leisure Bingo Barnes Hill, Mecca Bingo York, Palace Bingo Great Yarmouth, Beacon Bingo Northampton, Beacon Bingo Loughborough, Mecca Bingo Acocks Green, Astoria Bingo Hull, Mecca Bingo Wrexham, Mecca Bingo Wrexham, Mecca Bingo Burton on Trent and Mecca Bingo Camden Town winning £115,000, £110,000, £56,000, £91,000, £91,000, £74,000, £154,000, £132,000, £250,000, £250,000, £250,000, £73,000, £250,000, £190,000, £250,000, £250,000, £107,000, £250,000, £73,000, £216,000, £136,000, £250,000, £250,000, £229,000, £230,000, £113,000, £118,000, £197,005.31, £250,000, £230,690.05, £236,197.74, £250,000, £114,380.74, £117,408.09, £235,865.04, £250,000, £139,781.91, £252,500, £229,148.35, £260,000, £98,155, £216,020, £156,259.82, £258,333.00 and £258,600.37 respectively.