



Press release

13th May 2018

**MAY MAGIC:
LUCKY ABERDEEN BINGO PLAYER CALLS 'HOUSE' ON £50,000 WIN**

May is off to a magical start for one lucky bingo player at Mecca Aberdeen, who started the month with an unexpected boost while playing at the club, winning the first ever £50,000 Jackpot on the new **National Bingo Game**.

The 25 year old lucky winner, who has asked to remain anonymous, only joined the club last year and usually goes with her Mum and Granny. On Tuesday 1st May her Granny, who introduced her to bingo, and Mum were unable to make it, so she went with her Aunty. When all her numbers came up she could not believe her luck, as the claim was checked and it was immediately confirmed that she had won the Club Prize as well as scooping a £50,000 Jackpot. Speaking to the winner immediately following her win she was still in a state of shock and could not believe it, but was clear that as usual she would be sharing her £50,000 prize with her best bingo buddies, her Mum and Granny, and that some family treats and a holiday were definitely on the cards.

Paul MacPhee, Club Managers at Mecca Bingo Aberdeen said, "It is great to see one of our newest players win the **National Bingo Game**: she really couldn't believe it when we told her there and then she had won the Club Prize and a £50,000 Jackpot too. The whole club cheered and we are thrilled to be the first £50,000 Jackpot winning club on the new National Bingo Game."

Alastair Stewart, Business Development Manager at the **National Bingo Game** said, "The new game started on Monday 30th April and we are delighted to have not one, but two £50,000 Jackpot winners on only the second day of the game. Our congratulations to both winners, in Aberdeen and Banbury: it is great to hear that in true bingo style the lucky Aberdeen winner is sharing her winnings with her bingo buddies and I am sure the Mecca Aberdeen team will help celebrate the fantastic win."

The new **National Bingo Game**, which offers a house prize in every club, on every game also offers Jackpot prizes of £100, £1,000 and £50,000 on every game.

To find a participating club and for further information on the National Bingo Game visit www.nationalbingo.co.uk or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players' Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

For further information please contact:

Mecca Bingo prmecca@havas.com or 0131 255 0035

National Bingo Game Steve Baldwin T: 07946 597956
E steven@nationalbingo.co.uk

Images and logos are available in the Drop Box link below:

<https://www.dropbox.com/sh/1ynaxgzuhxskwtm/AABDTsdElfiT23pO595wqUQqa?dl=0>

About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!

- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

About Mecca

Owned by the Rank Group Plc, Mecca is one of the largest Bingo and Slots operators in the UK. Mecca provides popular games, fun and entertainment through its 85 clubs and via Meccabingo.com online and mobile channels.

Strictly over-18s only. Please bet responsibly. www.begambleaware.org

For further information on the clubs and online via: www.meccabingo.com