



**Press release**

**16th January 2019**

## **HEART A 'FLUTTER' AS BIGGLESWADE BINGO PLAYER SHOUTS 'HOUSE' ON £50,000 JACKPOT**

One lucky Biggleswade bingo player at Flutters Bingo received an unexpected boost to their regular Monday evening at the club, when they called house on a life changing £50,000 Jackpot on the **National Bingo Game**.

The lucky Flutters Bingo player, who on this occasion was playing on their own, is regular at the club and has asked to remain anonymous. On Monday 7<sup>th</sup> January, while playing at the evening session, all their numbers came up on the **National Bingo Game** and they scooped the top prize of a whopping £50,000 as well as the club prize for the game: an amazing start to the new year and enough to give anyone the flutters!

Talking with the lucky winner a few days after their win they said it was only just starting to sink in and they still had no idea what they might do with their windfall.

Martin Redmond, Manager at Flutters Bingo Biggleswade commented, "It was a regular quiet Monday evening session, when suddenly it became anything other than regular: the atmosphere changed instantly, as soon as the £50,000 Jackpot win was confirmed and there was a buzz in the evening too, as players talked about the win."

Martin continued, "The winner is regular customer, who has been a member for more than a decade and loves the friendly community we have here: while its always nice to win and great to win big, it's not all about winning. Our lucky jackpot winner came back in later in the week for their usual session. It was great to have such a big win at the club only a week after another player won £9,000 and good to see that even a small club like Flutters can win big on the **National Bingo Game**,

Alastair Stewart, Business Development Manager at the **National Bingo Game** said:

“We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at Flutters Biggleswade: what a great start to the New Year. We hope that the lucky player enjoys their winnings: clubs big and small can all win BIG on the **National Bingo Game** and we love making winners.

To find a participating club and for further information on the National Bingo Game visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk). or follow us on Facebook ([www.facebook.com/NationalBingoGame](http://www.facebook.com/NationalBingoGame)) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit [www.BeGambleAware.org](http://www.BeGambleAware.org)

**-ENDS-**

### **Notes to Editors**

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Images are available in the Drop Box link below:

<https://www.dropbox.com/sh/t44nwhcigca3dof/AAAH3mJBpMRE8Ky4E99Toy2Ra?dl=0>

### **About The National Game**

- The National Bingo Game started in 1986, with the current format launched on 30<sup>th</sup> April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:  
Club Prize – won in every club, on every game  
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:  
16 numbers or less to win £50,000  
20 numbers or less to win £ 1,000  
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!

- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

#### Flutters Bingo

Flutters Bingo Biggleswade is an independent licensed bingo operator: a small traditional club at the heart of the local community. For more information visit: <http://fluttersbingo.co.uk>