



Press release

12th August 2019

KIDDERMINSTER BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

Customers at Shipleys Bingo Kidderminster partied in style at the weekend, as the club put up the balloons and opened the bubbly to celebrate one lucky player winning a life changing Jackpot prize of £50,000 on the **National Bingo Game**.

Mother of three, Kylie Preece (30), was playing bingo on Thursday 25th July at Shipleys Bingo Kidderminster, enjoying her regular weekly session, when the evening took an unexpected and exciting turn: all Kylie's numbers came up while playing the **National Bingo Game**! The club caller confirmed it was a good full house claim and that not only had Kylie won the Club Prize of £128.00 but also a massive £50,000 Jackpot Prize too!

On Friday 9th August the team at Shipleys Bingo threw a special party to celebrate Kylie's good luck, with everyone invited to raise a glass. A regular at the club for more than ten years, Kylie was introduced to bingo by a family friend.

Speaking at the party on Friday night Kylie said:

"With three children, aged 7, 5 and 1, bingo is my night off: a little 'me' time. I come in on my own and really enjoy the friendly atmosphere. I always get a lovely welcome from staff and regulars."

"When I won I was in shock – I couldn't quite believe it and felt excited and emotional. My partner and me have been saving to get married, so this will help make that happen. After I had won I couldn't wait to tell Dan, the other half."

"It still hasn't really sunk in yet – I can't believe my luck or how much I have won: we are really looking forward to planning our engagement party and wedding, as well as a family holiday and some home decorating."

/More

“Everyone should give bingo a go: it could change your life.”

Club Manager at Shipleys Bingo Kidderminster, John Anderson said:

“We are very happy for Kylie: it’s always good to see a regular player win the **National Bingo Game** and great to be able to celebrate with all our customers. We wish the happy couple continued good fortune and hope their special day is super: if they wanted to play a game of bingo at the wedding reception we would be happy to help out.”

Alastair Stewart, Business Development Manager at the **National Bingo Game** said:

“We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at Shipleys Bingo Kidderminster and hope that Kylie enjoys her winnings. We love making winners and over 105 £50,000 Jackpots have been paid out on the National Bingo Game in the past twelve months. We are looking forward to creating many more.”

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

For further information please contact:

Steve Baldwin

T: 07946 597956

E steven@nationalbingo.co.uk

Images:

Club and Winner images in Drop Box:

<https://www.dropbox.com/sh/kogvgnlwt6ox9c7/AADQxFqAZS7fFS3XxIIQUCOda?dl=0>

About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018

- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

About Shipleys Bingo

Shipleys Bingo is an independent licensed bingo operator with three clubs, located in Kidderminster, Redditch and Bristol.

W: www.shipleysbingo.com