



Press Release

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LUCKY BLACKPOOL BINGO PLAYER SCOOPS £50,000 JACKPOT

It was a moment to remember for one lucky Blackpool bingo player as she claimed a life changing £50,000 Jackpot on the National Bingo Game.

The winner, who has asked to remain anonymous, was enjoying an evening out at Mecca Bingo Blackpool with her partner, when all her numbers came up and the night took an exciting and unexpected turn, as she called 'house' on the National Bingo Game.

The prize-winner, who was visiting the Blackpool club for the first time in two years successfully claimed the club prize and a whopping £50,000 Jackpot, saying that she could not believe her luck as she had won after only 14 numbers had been called.

The lucky National Game Bingo winner, said: *"I am absolutely speechless, I can't believe how quickly it happened – they only called 14 numbers! All I could hear in the background was the echo of people saying 'that was quick'.*

"I'm so glad we decided to pop down to play! Everybody in the club was so lovely; so many people were shaking my hand and congratulating me."

The winner who became a member at Mecca Bingo with her daughter, before she moved to Dubai two years ago, hadn't played bingo since and was encouraged by her partner to visit on the night she won the Jackpot: she has decided to put the money to good use and intends taking a lovely exotic holiday to visit her daughter in Dubai.

Nick Cook, General Manager at Mecca Blackpool, said: *"It's such an exciting moment when someone calls house on the National Bingo Game. £50,000 is a whopping prize amount so, as you can imagine the atmosphere in club was brilliant. It's a pleasure to see someone win big - the whole club was delighted."*

Alastair Stewart, Business Development Manager at the National Bingo Game said: *“We are thrilled for our lucky National Bingo Game £50,000 Jackpot winner at Mecca Blackpool and hope that she enjoys her winnings and trip to Dubai. It just goes to show that you can win big at bingo.”*

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

For further information please contact:

Mecca Bingo

T: 0203 889 7065

E: meccabingo@stripecommunications.com

For further information please contact:

Steve Baldwin

T: 07946 597956

E steven@nationalbingo.co.uk

About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000

20 numbers or less to win £1,000

24 numbers or less to win £100

- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!

About Mecca

Owned by the Rank Group Plc, Mecca is one of the largest Bingo and Slots operators in the UK. Mecca provides popular games, fun and entertainment through its 79 clubs and via Meccabingo.com online and mobile channels.

Strictly over-18s only. Please bet responsibly. www.begambleaware.org

For further information on the clubs and online via: www.meccabingo.com