



Press release: 29 June 2021

## NATIONAL BINGO DAY HITS **BIG!** SWANSEA BINGO PLAYER LANDS £25,000 JACKPOT

The UK's first **National Bingo Day** landed with a bang in Wales, as one lucky Castle Bingo player in Swansea took home a £25,000 Jackpot prize on the **National Bingo Game**, which also made everyone in the club a winner, each taking home £100 in cash!

**National Bingo Day**, celebrated for the first time in the UK on Sunday 27<sup>th</sup> June, saw bingo clubs and online bingo sites celebrate bingo with fun games and special events across the country. This included the **National Bingo Game** offering £50,000 Jackpot prizes and up to £100 for every player in the winning clubs.

The Jackpot winner was playing at Castle Bingo in Morriston with three friends, when the evening suddenly took an unexpected turn. The four friends, who are regulars at the club, had all met for their weekly bingo catch-up and to celebrate National Bingo Day when suddenly, whilst playing the **National Bingo Game**, they realised that one of them had won big... very big!

As the Caller confirmed that the claim was valid not only for the individual Jackpot prize, but also for the club prize, this meant that every National Bingo Game player in the club had won £100: the club exploded with cheers, applause and gasps.

When asked on the night how they felt, the Jackpot winner replied, "There are no words that could describe this feeling. I'm shocked and overwhelmed!" Even as all the other players were discussing their £100 wins, they still didn't think it was real.

Nicole Wales, General Manager of **Castle Bingo** Morriston said, "The atmosphere in the club was amazing all evening, players were visibly excited and already planning what they'd do with

the Jackpot if they won! When the **National Bingo Game** Jackpot win was confirmed in the club it was electric. It was a tense time waiting for the results, but having a big win is always fantastic, especially on the first National Bingo Day. To also then be able to make everyone in the club a winner too is just great – lots of people went home buzzing and were so delighted for the lucky member that won the jackpot and to receive a prize themselves!”

**Alastair Stewart**, Business Development Manager at the **National Bingo Game** said: “It’s great to be part of **National Bingo Day** and is fitting that we were able to make so many winners on the day. We are thrilled for our lucky **National Bingo Game** £25,000 Jackpot winner at Castle Morriston and we hope that they enjoy sharing and spending their winnings.”

The lucky winner indicated that some treats for children and grandchildren were on the cards, as well as plans for a luxury holiday.

To find a participating club and for further information on the **National Bingo Game** visit [www.nationalbingo.co.uk](http://www.nationalbingo.co.uk). or follow us on Facebook ([www.facebook.com/NationalBingoGame](http://www.facebook.com/NationalBingoGame)) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit [www.BeGambleAware.org](http://www.BeGambleAware.org)

For more information on Castle Bingo, please visit [www.castle.bingo](http://www.castle.bingo)

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### **Notes to Editors**

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Images:

<https://www.dropbox.com/sh/ewbafzw2kskwgsm/AADxyDA8wa4eGN6PVS0etD8Oa?dl=0>

## About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30<sup>th</sup> April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:  
Club Prize – won in every club, on every game  
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:  
16 numbers or less to win £50,000  
20 numbers or less to win £1,000  
24 numbers or less to win £100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Gala, Mecca, Majestic, Castle, Carlton and Beacon, in addition to a wide range of independent clubs
- National LIVE is a linked interval game also provided the National Bingo Game Association.
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe, Kian from West Life and Peter Kay.

## About Castle Bingo

Castle Bingo is an independent licensed bingo operator and currently operates 11 clubs across England and Wales.

Membership is free and available to anyone over the age of 18, registration takes place upon arrival at the club reception desk. New members are welcomed, all Castle Bingo clubs are open 7 days a week, with a variety of session times from breakfast to afternoon and evening sessions.

To find out more please visit: [www.castle.bingo](http://www.castle.bingo)

