

Press release

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PIXIES AT PLAY:

CAMBORNE BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT

A lucky Camborne bingo player received an unexpected boost to her night at **Apollo Bingo**, when she called 'house' on a life changing £50,000 Jackpot on the **National Bingo Game**.

The lucky winner, a 70 year old married mother of four and grandmother of nine who has asked to remain anonymous, is a long standing regular at **Apollo Bingo** Camborne and was at the club on Friday 27th January, having arranged to meet another bingo regular there for a fun night out together: unusually the lucky winner was actually introduced to bingo by one of her daughters over twenty years ago and discovered that she really enjoyed the social side of the game, with any win an added bonus to the night.

The lucky winner said, "After a bit of a rubbish day with some things that went wrong, I thought I'd pop out to my club to try my luck, grab some food and see the friendly staff. My local club is fantastic: the club is great, the staff are a great bunch and I have made many friends there over the years, I just wanted to unwind for the day.

"First I won £500 on the fruit machines, so thought that's my day getting better, I didn't think there was more to come."

While playing the **National Bingo Game** she heard all her numbers rolling off the caller's tongue and to her surprise realised she was about to get a full-house and needed to make a claim. She commented,

"It was surreal – everything went in slow-motion and the silence was deafening. Then when my £50,000 **National Bingo Game** win was confirmed as 'good' the club exploded! I am yet to celebrate and so shocked, but am sure it will come in the coming days."

The lucky player has had a number of good wins over the years but nothing as big as £50,000 and is intending to share it with her two daughters for home improvements, some cash for the grandchildren and some donations to charity. The winner commented:

“When I started playing bingo a friend said to me, ‘If you can’t afford to lose, don’t play. If you win it’s a bonus’ and that’s always stuck with me, but the excitement at even winning £10 is amazing! I get just as excited, but the best bit is the people, I have met some amazing friends here over the years and have also lost some too.”

Craig Vigus, General Manager at **Apollo Bingo Camborne** said, “Our winner, is such a huge part of our bingo family here at **Apollo Bingo Camborne**. Every visit she is always friendly, courteous, and such a ray of sunshine to be around. As far as customers go, you really can’t get much better! We are all so thrilled for her that she won.

Alastair Stewart, Head of Commercial Operations at the **National Bingo Game** said: “We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at **Apollo Bingo Camborne** and wondered if the winner’s January luck might be down to Cornwall’s famous Pixies? Whatever it was that brought the extra luck we hope she enjoys sharing her winnings with family and her favourite charities. ”

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk. or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter.com @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

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About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100

- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
 - 16 numbers or less to win £50,000
 - 20 numbers or less to win £ 1,000
 - 24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest
- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 270 clubs across the UK offer the National Bingo Game, including Apollo, Buzz, Mecca, Majestic, Castle, Carlton and Merkur, in addition to a wide range of independent clubs
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

Apollo Bingo

Apollo Bingo Camborne is part of Majestic Bingo, an independent UK licensed bingo operator, with twelve clubs across the UK and an online bingo site.

W: www.majesticbingo.com/home