



Press release

July 2023

LUCKY LEIGH BINGO PLAYER CALLS 'HOUSE' ON £50,000 JACKPOT!

One lucky Leigh bingo player at BJ's Bingo received an unexpected boost to his Tuesday night at bingo, when it became super-sized, thanks to winning a life-changing £50,000 on the **National Bingo Game**.

The winner, who has asked to remain anonymous, has become a regular at BJs Bingo in Leigh since joining in 2019. Introduced to bingo by their friend, who they usually go with, the retired winner was playing on their own on the evening of Tuesday 18th July and was not expecting anything more than the usual warm welcome and relaxed fun evening out at bingo. Their evening very quickly became extraordinary, thanks to the **National Bingo Game**.

Alan Clinton, Assistant Manager at BJ's Bingo in Leigh who was there on the night said, "Our lucky winner is a regular at the club, who loves a bit of bingo and usually comes with the friend who introduced him to the club. On Tuesday 18th he decided to come along on his own.

"Everyone at the club was playing the **National Bingo Game** and as it is the big money bingo game everyone was listening carefully to the numbers called. When the winner made their claim so early in the game lots of people were expecting it to be a false claim, but they were wrong.

"The caller validated the claim, confirming that he had won not only the club prize but also a £50,000 jackpot prize. The club erupted into applause and cheers, congratulating the winner."

The lucky winner commented, "I couldn't believe it when the caller confirmed how much I had won! It took a few moments for it to sink in, but then I was thrilled. My usual bingo buddy, who introduced me to the club and bingo, was not with me when I won, but I will be sharing some of my winnings with them. I am a relatively new bingo player, thanks to my friend, who encouraged me to come along and give it a go and I am glad that I did! It's a great reason to go out and whether I win or not I always enjoy myself.

"I have always been careful with money, but this means I will be able to splash out on a special holiday, which I am looking forward to planning and going on."

Alastair Stewart, Head Of Commercial Operations at the **National Bingo Game** said: “We are thrilled for our lucky **National Bingo Game** £50,000 Jackpot winner at BJ’s Bingo Leigh and hope he enjoys spending his winnings and that special holiday! It’s always great to see a big bingo win, which is the beauty of the **National Bingo Game**.”

To find a participating club and for further information on the **National Bingo Game** visit www.nationalbingo.co.uk or follow us on Facebook (www.facebook.com/NationalBingoGame) and Twitter @nationalbingo.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005 and played under National Bingo Game Players’ Rules. Players should always gamble responsibly. For more information and advice visit www.BeGambleAware.org

-ENDS-

Notes to Editors

About The National Game

- The National Bingo Game started in 1986, with the current format launched on 30th April 2018
- The new National Bingo Game is a Full House only game and offers players the following prizes:
Club Prize – won in every club, on every game
Jackpot Prizes of £50,000, £1,000 and £100
- To win a Club Prize a player must be the first in their participating venue to successfully complete a full house.
- To win a Jackpot Prize a player must be the first in their participating venue to successfully complete a full house as follows in the following number of calls:
16 numbers or less to win £50,000
20 numbers or less to win £ 1,000
24 numbers or less to win £ 100
- Tickets for the National Bingo Game are £1 for 2 tickets OR £2 for 5 tickets
- Total prize money paid to date by the National Bingo Game is over £1BILLION!
- The National Bingo Game is the UK’s second-largest computer-controlled game in the UK, the national lottery being the largest

- The National Bingo Game is played twice a day, every day, 364 days a year
- Around 200 clubs across the UK offer the National Bingo Game, including Mecca, Club 3000, Castle, Carlton, Merkur and Bjs, in addition to a wide range of other independent clubs
- Over three million people play bingo regularly in the UK (at least twice a week)
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink
- Most common reasons for playing bingo are because it's fun: it offers companionship and the chance to socialise as well as winning cash prizes
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and former President Barrack Obama's step-mother!
- A number of celebrities started their careers in bingo, including Chris Tarrant, Simon from boy band Blue, East Ender's Shane Richie, Russell Crowe and Kian from West Life.

About BJs Bingo

BJ's Bingo is a UK-licensed independent bingo club operator, with clubs in Leigh, Birmingham and Reading:

BJ's Bingo, Unit 1, Ellesmere Street, Leigh, WN7 4LQ

T: 01942 679129

W: www.bjsbingo.co.uk