



NATIONAL™
BINGO GAME

6th May 2014

Castle Bingo Big Shout for National Bingo Game Win!

One lucky Bingo player and mum of one from Barnes Hill took a life changing turn for the better after scooping a massive £251,666 prize on the new National Bingo Game!

The winner has been a regular player, meeting up with her bingo buddies for the past 10 years at Castle Bingo, Barnes Hill. On Monday Afternoon 12th May she'll receive the VIP treatment, collected in a limousine with her mum and nan to travel in style for a party at the club with fellow players.

To mark the occasion, players at Castle Bingo Barnes Hill will enjoy a special £10 session with the chance of winning 10, £250 Full House prizes, as well as a complimentary meal and a glass of bubbly!

The quarter of a million pound win has set the record for the biggest National Bingo Game win this year, which has been an even bigger cause for celebration across the Castle Bingo Group.

On Monday Afternoon 12th May, Castle Bingo clubs nationwide will join forces to celebrate with every single club taking part in their own Bingo Party Session, including a free meal and a glass of bubbly to toast to the winner!

Club General Manager David Rhodes said: 'Never in a million years did we think that we'd win the big £250,000 jackpot in here Barnes Hill! We're all absolutely delighted and look forward to welcoming back all our players to help us celebrate on Monday Afternoon 12th May!'

Miles Baron, Chief Executive of the National Bingo Game, adds: 'We'd all been watching the National Bingo Game jackpot going up day after day and when it hit the £250,000 mark we couldn't wait to see where the winning club would be.'

'It's great that everyone across the Castle Group of clubs are coming together to celebrate. Bingo really is a wonderful way for friends to meet up and socialise and as you can see win great cash prizes!'

Taking part in the National Bingo Game couldn't be easier, simply visit your local club, or go online to find your nearest participating club and get down for a session!

For updates on the National Bingo Game jackpot follow **Twitter @NationalBingo** and visit **www.nationalbingo.co.uk**. To stay up to date on the bingo news, winners, fun and games join our Facebook page **Facebook/nationalbingo-game**.

All players must be aged 18 or over. The National Bingo Game is played under the provisions of The Gambling Act 2005. Players should always gamble responsibly and play the National Bingo Game within their limits.

For more information and advice visit www.gambleaware.co.uk.

- ENDS -

For further press information please contact: Rosey or Rebecca at Beattie Communications, Tel: 020 7053 6000 or email: nationalbingogame@onlybeattie.com

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Notes to editors

- Total prize money distributed to date is over £1BILLION!
- There have been three National Bingo Game Jackpot winners so far from Mecca Bingo Sale, Mecca Bingo Huddersfield and Castle Bingo Nantgarw winning £115,000, £110,000 and £81,000 respectively.
- The National Bingo Game is the UK's second largest computer controlled game in the UK, the national lottery being the largest.
- The biggest bingo win ever was on 23 March 2008, when Soraya Lowell from Motherwell, North Lanarkshire scooped GBP £1,167,795, while playing The National Game at Club 3000 in Coatbridge.
- Between 120 - 200 clubs link together to play the National Game twice a day, every day, except Christmas day.
- Over three million people play bingo regularly in the UK (at least twice a week).
- A night out at the bingo can cost as little as £15-25 each, including game books, duty, food and drink.
- Most common reasons for playing bingo are because it's fun, it offers companionship and the chance to socialise as well as winning big money.
- Celebrities love bingo! Catherine Zeta Jones can thank bingo for her career after her dad won enough to afford to send her to theatre school; other celebrity fans include: Denise Van Outen, Scott Mills and President Barack Obama's step-mother!
- A number of celebrities also started their careers in bingo calling including Simon from boy band Blue, EastEnder's Shane Richie, Russell Crowe and Kian from West Life.

